

**BOWEN ISLAND BREWING COMPANY  
HARBOUR AIR CHANCE TO WIN**

**CONTEST RULES & REGULATIONS**

- SPONSOR** This "**Scratch & Win for A Chance To Win**" (the Contest) is sponsored by the Bowen Island Brewing Company Ltd. (the "Sponsor"), of 501 – 68 Water Street, Vancouver BC V6B 1A4.
- ELIGIBILITY** To enter and be eligible to win, an entrant must be an individual who is a legal resident of the Province of British Columbia and who has reached the legal drinking age according to the law of the province in which they are resident, on or before May 30<sup>th</sup>, 2020. The Contest is not open to any employee of, nor to any person domiciled with an employee of, the Sponsor or any of the Sponsor's advertising or promotional agencies, any participating stores or the prize suppliers. Employees and contractors of liquor distribution agencies, The Provincial Liquor Agencies, liquor licensees, their employees and members of the immediate families of the aforementioned or persons with whom they are domiciled are not eligible. THE CONTEST IS VOID WHERE PROHIBITED BY LAW, and is subject to all applicable Federal, Provincial and Municipal laws
- HOW TO PLAY**
- i. TO PLAY: Commencing on Saturday May 30<sup>th</sup>, 2020 (00:00:01, PST), customers at any BC Liquor Stores or private BC retail liquor store location across British Columbia will receive one Contest Scratch Card with the purchase of one (1) specially marked Bowen Island Harbour Pack twelve-pack box (SKU# +45641), while supplies last. Each Scratch Card contains one (1) scratch section ("Scratch"), that when uncovered, reveals a Prize or "Please Play Again" message printed on the card. A prize message will describe the specific prize available to be won. To claim your prize, refer to instructions which follow under General Rules, but to be eligible, all prize claims must be redeemed by August 31<sup>st</sup>, 2020 at 23:59:59, PST.
  - ii. NO PURCHASE NECESSARY TO PLAY: To obtain a FREE Scratch Card and/or a copy of the official rules, please send a FREE Scratch Card request in writing to: Bowen Island Brewing Co., ATTN: Marketing & Communications Coordinator, 501 – 68 Water Street, Vancouver BC V6B 1A4. All requests for a FREE Scratch Card must be postmarked by August 25<sup>th</sup>, 2020 and received by August 31<sup>st</sup>, 2020 (23:59:59, PST). Limit of one FREE Scratch Card request per envelope with sufficient postage, while supplies last. No mechanical reproductions of requests permitted.
- SCRATCH CARDS** There are a total of 10,000 Scratch Cards produced. Scratch Cards will be available in specially marked Bowen Island Harbour Pack cases beginning for distribution starting May 15<sup>th</sup>, 2020 while quantities last. These Scratch Cards will be distributed within the province of British Columbia.

**ENTRY  
DEADLINE**

The Contest begins on Saturday, May 30<sup>th</sup>, 2020 (00:00:01, PST) and ends on Monday, August 31<sup>st</sup>, 2020 (23:59:59, PST). No winning ticket may be submitted after the end of the Contest and no winning ticket received by the Sponsor after that time will be valid.

**GENERAL RULES**

Winning tickets can be redeemed by visiting [info@bowenislandbeer.com](mailto:info@bowenislandbeer.com). When completed and submitted, the entry will be recorded automatically. Only one (1) winning ticket is allowed per household, regardless of the number of persons or email addresses at a given household. Before being declared a winner, the selected entrant must first correctly answer, unaided, a mathematical skill testing question. No more than one prize will be awarded to any one person, family or household. The Sponsor and its agents, representatives and those associated with them are not responsible for any entry, prize notification, Winning Ticket requests or claim which fail to get entered, is lost, misdirected, illegible, or incomplete, which is undeliverable, or which arrives late, as the case may be, whether or not due to the fault of the Sponsor or of any other person and whether or not due to an interrupted or unavailable browser or network server or malfunction, congestion, incompatibility, misconnection or miscommunication, failed or lost computer transmissions, or if the Sponsor's e-mail/website portal is compromised by viruses, bugs, unauthorized intervention, or for any other technical malfunction or traffic congestion on the Internet or the Sponsor's website, or for damage to any entrant's or any other person's computer or for breaches of privacy due to interference by third party computer "hackers" (collectively, "Technical Problems"). The Sponsor reserves the right, in its sole discretion, to cancel or suspend the Contest should a virus, bug or other cause beyond the reasonable control of the Sponsor corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of the Contest is a violation of criminal and civil laws, and should an attempt be made to do so, the Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

**PRIZES**

The following prizes are available to be won at the beginning of the Contest across British Columbia in relation to Scratch Cards (each, a "Prize"):

- i. Twenty (20) Harbour Air round trip ticket vouchers, valid for any two (2) people on any Harbour Air flight, space permitting. Retail value per prize of \$600 (CDN).
- ii. Fifty (50) Harbour Air branded hats. Retail value per prize of \$20.00 (CDN).
- iii. Fifty (50) Bowen Island branded t-shirts. Retail value per prize of \$20.00 (CDN).
- iv. Two Hundred (200) Bowen Island branded hats. Retail value per prize of \$10.00 (CDN).

All income and other taxes relating to the prize are the sole responsibilities of the winner. Prizes must be accepted by the winner as awarded, and are not transferable. No cash value will be

given for a prize and no substitutions will be made for a prize (and without limiting the foregoing, prizes may not be sold or traded). In the event of the unavailability of all or any component or portion of the prize, the Sponsor reserves the right to substitute a prize, or a component or portion of the prize, of equal or greater value. Any additional hotel accommodations, gratuities, insurance, beverages, additional meals and items of a personal nature are the responsibility of the selected entrant(s). Prize arrangements will be made directly with the winners and the prize must be accepted as awarded on an "as is" basis and is non-transferable and will be booked on a space available basis. There will be no cash or other substitution for the prize except at the option of Bowen Island Brewing Company Ltd., in the event of unavailability. From the date of notification, the entrants will have until Monday August 31<sup>st</sup>, 2020 to claim their prize at which point it will become null and void.

**HOW TO CLAIM PRIZE**

If the claimant is eligible to win any prize categorized as "A CHANCE TO WIN", as previously outlined, the claimant must follow the below steps to claim their prize:

- i. KEEP the winning Scratch Card.
- ii. Email [info@bowenislandbeer.com](mailto:info@bowenislandbeer.com) with the unique code found on the winning Scratch Card in the scratch area and the type of prize the claimant is eligible for.
- iii. The Contest Sponsor will reply with a Prize Claim Form that must be fully completed in order to claim the prize. Included on the Prize Claim form is a mathematical skill-testing question that must be correctly answered before the claimant can claim a prize. NOTE: the claimant must notify [info@bowenislandbeer.com](mailto:info@bowenislandbeer.com) by Monday, August 31<sup>st</sup>, 2020 (23:59:59, PST) in order to qualify. Any Prize claims received after 23:59:59 PST on August 31<sup>st</sup>, 2020, will be deemed null and void.
- iv. The claimant will then have to mail their completed form and winning Scratch Card to the Bowen Island Brewing Co. corporate office in Vancouver, BC for verification. The Mailing Address is as follows:  
ATTN: Marketing & Administrative Coordinator Bowen Island Brewing Co. 501 – 68 Water Street, Vancouver BC V6B 1A4
- v. Once the claimant's form has been received by the Contest Sponsor, and all information as well as the winning Scratch Card is verified, the Contest Sponsor will coordinate issuing the Prize.

**ODDS OF WINNING**

The overall approximate odds in British Columbia of being eligible to win are outlined as follows:

- i. A travel voucher for two (2) for flight travel aboard Harbour Air Seaplanes (\$600 CDN): 1 in 500
- ii. A Harbour Air branded hat (\$20 CND): 1 in 200
- iii. A Bowen Island branded t-shirt (\$20 CND): 1 in 200
- iv. A Bowen Island branded hat (\$20 CND): 1 in 50

**DECLARATION AND RELEASE**

Before being declared a winner, the selected entrant(s) will be required to sign and return (on or before Monday August 31<sup>st</sup>, 2020 23:59:59 PST) the Sponsor's declaration and release document in a form acceptable to the British Columbia Liquor Distribution Branch (BCLDB) and the BC Liquor Control and Licensing Branch, under which the selected entrant:

- (a) represents and warrants that he or she is the authorized account holder of the e-mail address associated with the selected entry, was the person who submitted the selected entry, was eligible to enter the Contest and has complied with all of the Contest rules;
- (b) releases the Sponsor and all of its subsidiary and affiliated companies and all The Provincial Liquor Agencies and their respective directors, officers, employees and agents from all liability (including property damage, personal injury, accident, loss or misfortune) of any kind in connection with the Contest, or occurring as a result of the prize being awarded or any travel related thereto;
- (c) confirms their acceptance of the prize as awarded; and
- (d) agrees to the use, without compensation, of their name, photograph, filmed or recorded image, name and city of residence in all publicity campaigns related to the contest, including on the Sponsor's website.

**COMPLIANCE WITH RULES**

Failure to comply with any of the Contest rules will result in disqualification. Persons tampering with or abusing any entry mechanisms or policies will be disqualified

**GENERAL**

All entries become the property of the Sponsor and will not be returned. Entries will be rejected if not fully completed. The Sponsor reserves the right to modify, suspend or terminate this Contest and will have no liability whatsoever if for any reason the Contest is not capable of running as planned, due to Technical Problems or for other reasons beyond the reasonable control of the Sponsor

**BCLDB DISCLAIMER**

The British Columbia Liquor Distribution Branch and the BC Liquor Control and Licensing Branch are not connected with this Contest in any manner whatsoever and is not liable in any way whatsoever in regard to any matter which relates to or arises from the Contest

**PRIVACY**

We respect your privacy. All information collected is for Contest and research purposes only unless otherwise specified and will remain the property of the Sponsor. No e-mail addresses or personal information collected will be shared, in any way, with any other parties.